

SIMPLER CONSENT MANAGEMENT. STRONGER MARKETING. COOKIEBOT.

Wherever your traffic comes from, collect, manage, and signal user consent. Just three automated steps with Cookiebot CMP.

Keep marketing data flowing while maintaining privacy compliance. Serve customers and build trust around the world.

Meet legal and platform privacy standards without slowing down your business growth.

Cookiebot
by Usercentrics

The most trusted
solution for compliant
use of cookies and
online tracking

2.3 million
websites and apps
in 195 countries

7 billion
monthly
consents

99%+
customer
retention rate



Don't scare away business

Fines can be paid. Data processing can be made compliant. But what about your company's reputation?

- Give website visitors a great first impression with clear, branded, user-friendly cookie banners
- Don't give people a reason to bounce because your company doesn't appear to respect user rights and privacy
- Avoid fines for unclear, incomplete, or missing privacy information and consent options



No worries, no guess work

Too many other solutions aren't ready for the real-world needs of fast-growing companies. Cookiebot pioneered consent management.

- Get privacy compliance peace of mind right out of the box
- Tested and proven tech and expertise — setup doesn't require a team of engineers and we don't treat you like a beta tester
- No integration headaches, just full support for your favorite tools and platforms



Be the brand they trust

- Delivery transparency and engaging privacy experiences to every audience
- Show that you respect customers' data and privacy with clear notices and consent choices
- Build brand loyalty and differentiate from competitors by making privacy compliance your growth advantage

Why choose Cookiebot CMP as your cookie consent solution?

EASY AND AUTOMATED

Designed for any team to use. Free up your developers.

- Achieve privacy compliance in 3 easy steps
- Fast, seamless integrations with popular CMS platforms
- Automatically identify and categorize cookies and trackers
- Google and Microsoft Consent Mode by default when using relevant services

FLEXIBLE AND CUSTOMIZABLE

Transparency. Trusted user experiences. Design control.

- High quality pre-built templates
- Extensive customization via HTML, CSS, or JavaScript
- Flexible banner configurations for optimal user experience
- Geotargeting and support for 47+ languages

FUTURE-PROOF COMPLIANCE

Rely on the latest legal expertise and tech innovations.

- Supports out-of-the-box compliance with the CCPA and other US laws, the EU's GDPR, and more
- Integrations with Google Tag Manager, IAB TCF, and other frameworks
- Certified Google Gold Tier Consent Mode CMP Partner

STEP 1

Sign up for your free account.

Email

myemail@address.com

Password

• • • • •

STEP 2

Choose your banner and copy its code.

```
<script id="Cookiebot"
src="https://consent.cookiebot.com/
uc.js" data-
cbid="00000000- 0000-0000 - 0000-0000
00000000" type="text/javascript",
data-blockingmode="auto"></script>
```

STEP 3

Paste the code into your site header. Done!

```
<html>
<head>
<script id="Cookiebot" src="http
<title>Our Website</title>
</head>
<body>
</body>
</html>
```



Try Cookiebot CMP for free today
Test your website's privacy compliance
and start your free 14-day trial.



USERCENTRICS



Does your business have more complex needs?

Usercentrics CMP delivers. Get Cookiebot's ease of use and robust web and mobile privacy compliance – while handling your evolving enterprise-grade needs.

- Advanced analytics and A/B testing: Gain actionable insights and optimize banner interactions and consents
- App CMP: Seamless transparency and consent flows across devices and mobile apps
- Dedicated Customer Success: Personalized assistance every step of the way for your privacy compliance and scaling business objectives

About Cookiebot by Usercentrics

Usercentrics is a global market leader in data privacy solutions. We believe in creating a healthy balance between data-driven business and Privacy-Led Marketing to unlock sustainable growth for every size of enterprise. Our Usercentrics and Cookiebot products enable businesses to collect, manage, document, and signal user consent on websites, apps, and other connected platforms to achieve compliance with global privacy regulations. Learn more on cookiebot.com