

ONE DISPLAY.
BRILLIANTLY SIMPLE.

ABSOLUTELY BREATHTAKING.

The LG Direct View LED Ultimate Business Display



IN A NEW
LIGHT

Due to the lowering price point and increased product availability, direct view LED is becoming the preferred choice for corporate lobbies, conference centers, auditoriums, sports arenas, houses of worship, and airports. Characterized by their ability to provide bright, sharp images, these impressive displays can captivate viewers with breath-taking realism, indoors or out.

Leave it to LG to create a direct view LED display so easy to select and purchase that it could work for virtually any business.

Available in various sizes and performance levels, the LG Direct View LED ultimate business display takes the guesswork out of configuring a display that's right for your business. From 2K to 8K resolutions with 16:9 screen sizes from 81" to a showstopping 325" (measured diagonally), this display comes with all the components you need to dynamically deliver your content on a jawdroppingly vibrant, magnificent screen.

THE LG DIFFERENCE

Impressive direct view LED displays are only the beginning of this story.

When creating this display, LG took everything into consideration. This fully-kitted display includes all of the components and an LG intelligent controller to make system operations a breeze. All SMD system components ship in custom-designed, wheeled flight cases so that everything arrives securely with no need for fork trucks or pallet jacks to bring the display inside.

A sophisticated controller and the LG webOS™ operating system deliver advanced multi-view options and simplified system integration.

The LG webOS™ can execute several tasks to provide smooth content playback from connected base-band high-resolution video sources, the built-in media player, or video streaming decoder. The included LG controllers have 3.6GB of storage for applications and content. For added convenience, certain models have a remote control with an intuitive user interface puts system and image control in the palm of your hand.

This display includes an advanced controller that gives users added features and system control.

- Onscreen user-interface to simplify system control
- Automatic brightness adjustment based on ambient lighting (light sensor included)
- Onboard CMS (storage, scheduling, playback)
- Built-in AV-over-IP decoder can simultaneously display up to four 4K RTSP video streams
- Screen sharing on many models (Miracast® and WiDi Wireless Display)
- Remote control (adjust brightness, picture mode, CMS configurations, Multi-view settings, etc. on select models)

SuperSign® compatible.

A comprehensive content management software solution simplifies content creation and distribution, saves service time, and enables efficient operations across locations.

Compatibility with popular AV control systems.

Corporate meeting areas will appreciate how this display can seamlessly integrate with most professional AV control systems.

This display is backed by LG limited warranty coverage, on-site training, LG TotalCare Support and ConnectedCare® subscription.

Learn more on pages 30-31.



THE LG ULTIMATE BUSINESS DISPLAY THAT'S RIGHT FOR YOU

LG has simplified the selection process so you can simply select by **ENVIRONMENT** (indoor or outdoor), **RESOLUTION**, and **DISPLAY SIZE**.

ENVIRONMENT. The LG direct view LED ultimate business display comes in both indoor and outdoor options to make sure there is a solution that fits for your business needs. Ask your LG representative for more information about outdoor display options.

RESOLUTION. This display is available in 2K Full HD, 4K UHD and 8K XHD resolution options. If your needs call for a 32:9 display, LG offers several different 32:9 Ultra Stretch options that deliver twice the viewing area of their 16:9 counterparts.

DISPLAY SIZE. This resolution has the best resolutions at the most popular screen sizes, ranging from 81" to 325" at 16:9 aspect ratio and 147" up to 589" at 32:9 aspect ratio.

The LG MAGNIT DVLED panels deliver content in stunning detail and depth.

The LG MAGNIT panels comprise of a colorful mosaic of MicroLED chips that can deliver stunning images as the content creator intended. Vivid colors, breathtaking contrast, and ultra-fine detail combine to produce eye-catching images that immerse viewers and create a memorable experience. Bring your imagination to life with LG MAGNIT.

The LG Value Series panels deliver amazing performance at an incredible price.

The LG LSBB, LSBE and LSBF series panels provide flexibility, performance and affordability unparalleled in the Ultimate Business Display lineup.

The LG UltraThin DVLED panels blend seamlessly into most environments.

The LG Ultra Slim display features a slim 37.5mm deep cabinet that blends seamlessly virtually any environment. Pixel-pitch options of 1.5mm, 1.8mm, and 2.5mm are chosen to optimize viewing based on screen size and viewing distance.

All-in-One Series Displays offer simple, fully-kitted solution.

Available in two sizes - 136" and 163" in 16:9 aspect ratio.

LG SIMPLIFIES CHOOSING THE RIGHT DIRECT VIEW LED DISPLAY

From dynamic video presentations, brand messaging and informational content, direct view LED displays can be deployed in many diverse applications. The products in this catalog aim to simplify the selection process by creating pre-configured complete displays to satisfy a broad range of use scenarios for the vast majority of businesses.

SPEAKING DIRECT VIEW LED

Direct View LED displays differ from their LCD counterparts in many ways. Understanding these key specifications will help guide you through the selection process of choosing the LG display that's right for your needs.



DIMENSIONS

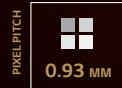
The width, height, and diagonal length represent a display's total dimensions, which are shown in inches, feet, and millimeters. LG offers direct view LED displays in many sizes to meet the needs of your installation requirements.



LED PACKAGE TYPE Surface Mount Diode (SMD) pixels (a.k.a. 3-in-1 diodes) are composed of modularly packaged color diodes mounted directly on the PCB surface, hence the name. Chip on Board (COB), MicroLED pixels are mounted directly on the circuit board with multiple protective layers, allowing for durability impact ratings up to IK10.



DIAGONAL A subset of the display's dimensions, a screen's diagonal size is the length, in inches, from one corner of the display to the opposite diagonal corner.



PIXEL PITCH The distance between the individual pixels from center to center defines the display's pixel-pitch. LG offers solutions in many sizes and pixel-pitches to help ensure that each display delivers optimal performance regardless of installation criteria.



RESOLUTION | ASPECT RATIO Resolution is defined by two numbers, the width and the height of the display measured in pixels. As an example, a 4K UHD display could have a resolution of 3840 x 2160. Aspect ratio directly compares the width of the display to its height. For example, a display with a resolution of 3840 x 2160 has a 16:9 aspect ratio.



BRIGHTNESS Measured in "Nits," brightness refers to the display's maximum potential brightness when set to 100% brightness while showing a full-white test pattern. The display can be set to any relative brightness less than this to best suit the space in which it is installed.



MINIMUM RECOMMENDED VIEWING DISTANCE The minimum distance LG recommends between the viewer and the screen to clearly decipher text legibility based on pixel pitch.



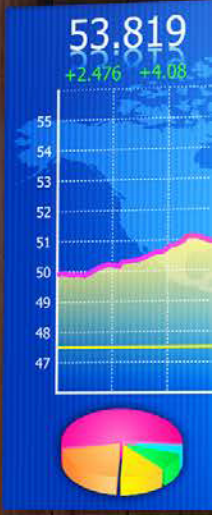
ENVIRONMENT Environmental conditions help define which direct view LED display will perform well in various locations. For example, one measure of durability for outdoor displays is Ingress Protection, with ratings for solid ingress (scaled from 0 to 6) and water ingress (scaled from 0 to 9)..



PANEL ARRAY | SERVICE ACCESS A DVLED display is comprised of an array of panels. Panel Array defines the number of panels within the array. Service Access tells whether the finished display can be serviced from the front, from the back or both when maintenance is required.

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2K FULLHD SIZES

NOT ALL 2K DISPLAYS
ARE CREATED EQUAL

The LG direct view fine-pitch LED delivers 2K with breathtaking realism.

With a total of ten display sizes from which to choose, there is a 2K option that will almost certainly suit your needs. Rest assured, however, that no matter which one you select, your audience will be captivated by the brilliance, high contrast ratio, and broad color spectrum of an LG LED display.

Choose from the variety of LG SMD display panels that blend seamlessly into virtually any environment or the LG MAGNIT MicroLED display panels with Deep Black Technology and impressive contrast ratios.

If your needs call for two displays, LG offers Dual2K Ultra Stretch Ultra Stretch configurations that can be mounted as one large display that provides a seamless, double-wide viewing experience or two separate displays that could be mounted separately to provide better coverage to large audiences.



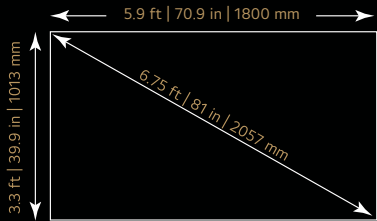
2K FULLHD 81" (COB 0.9MM)



DUAL2K ULTRA STRETCH 147" (2 X 81") (COB 0.9MM)

2K FULLHD 81"

1920 x 1080 (16:9)

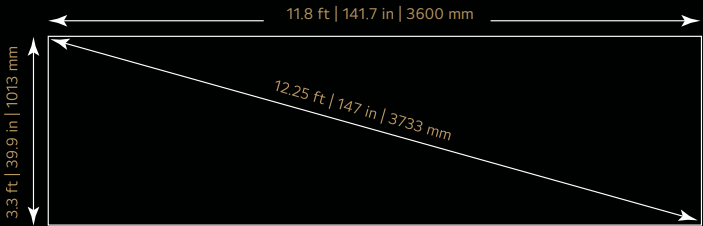


SKU	LSAB-F081C	LSAB-F081GV
LED Package Type	COB	
TAA	NO	TAA
Pixel Pitch	0.94 mm	
Panel Array W x H (Panel Quantity)	3 x 3 (9 Panels)	
Max Brightness	600 nits	600 nits
Max Power Consumption	540 Watts	540 Watts
Min Viewing Distance	5-7 feet	
Service Access	Front & Rear	
webOS Version	webOS 4.0	
Controller SKU	CSAD	

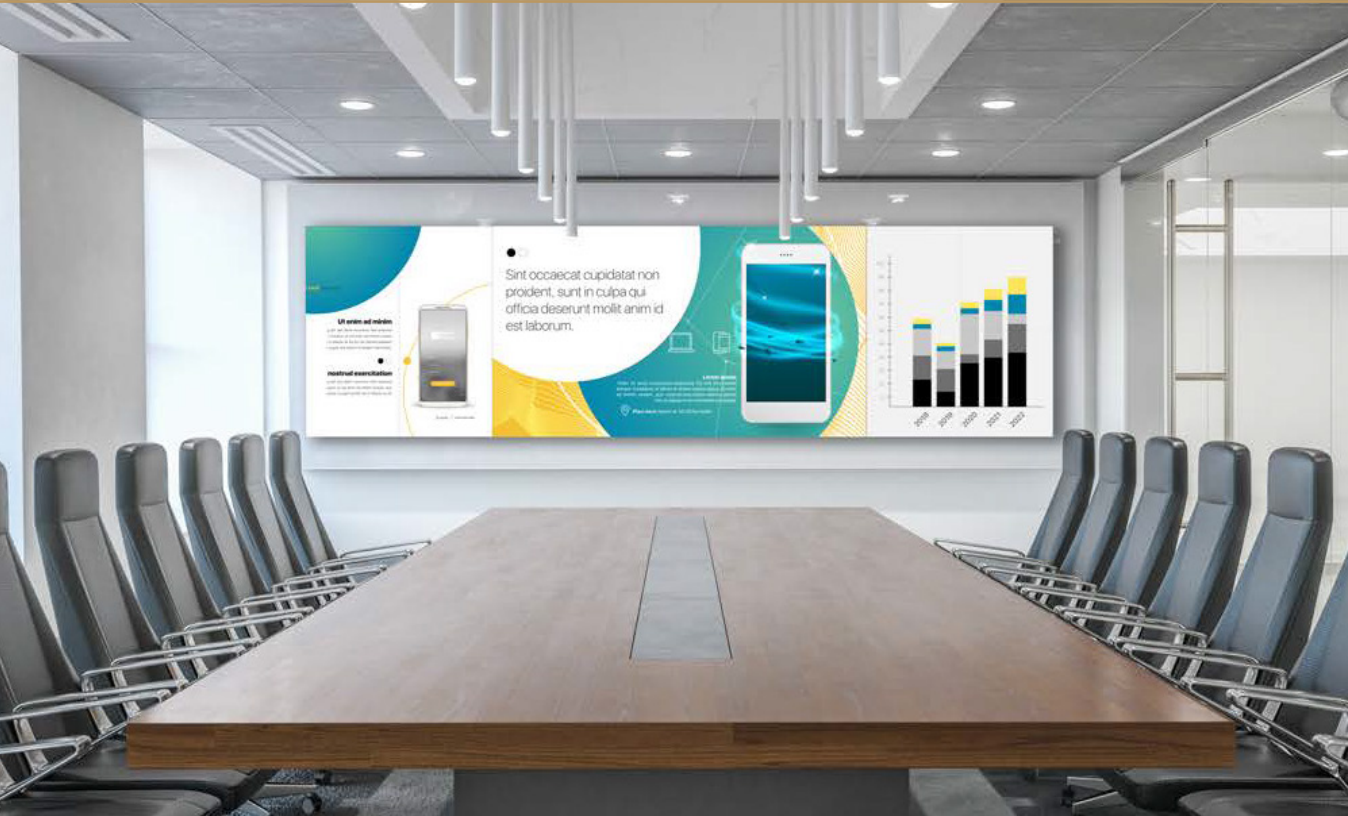


dual2K ^{ultra stretch} 147" (2 X 81")

3840 x 1080 (32:9)



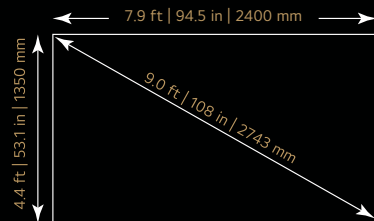
SKU	LSAB-G147C	LSAB-G147GV
LED Package Type	COB	
TAA	NO	TAA
Pixel Pitch	0.94 mm	
Panel Array W x H (Panel Quantity)	6 x 3 (18 Panels)	
Max Brightness	600 nits	600 nits
Max Power Consumption	1,080 Watts	1,080 Watts
Min Viewing Distance	5-7 feet	
Service Access	Front & Rear	
webOS Version	webOS 4.0	
Controller SKU	CSAD	





2K FULLHD 108"

1920 x 1080 (16:9)

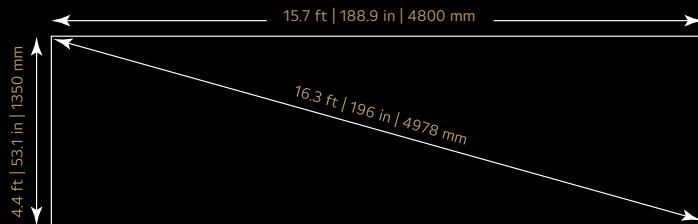


SKU	LSAB-F108GV	LSCC-F108C	LSBF-F108GV
LED Package Type	COB	Single SMD	
TAA	TAA	No	TAA
Pixel Pitch	1.25 mm		
Panel Array W x H (Panel Quantity)	4 x 4 (16 Panels)	4 x 4 (16 Panels)	2 x 2 (4 Panels)
Max Brightness	800 nits	800 nits	600 nits
Max Power Consumption	960 Watts	1,792 Watts	2,320 Watts
Min Viewing Distance	6-9 feet		
Service Access	Front & Rear	Front	
webOS Version	webOS 4.0	webOS 4.1	
Controller SKU	CSAD	CVCA	



dual2K^{ultra stretch} 196" (2 X 108")

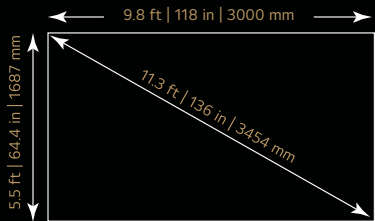
3840 x 1080 (32:9)



SKU	LSAB-G196GV	LSCC-G196C	LSBF-G196GV
LED Package Type	COB	Single SMD	
TAA	TAA	NO	TAA
Pixel Pitch	1.25 mm		
Panel Array W x H (Panel Quantity)	8 x 4 (32 Panels)		4 x 2 (8 Panels)
Max Brightness	800 nits	800 nits	600 nits
Max Power Consumption	1,920 Watts	3,584 Watts	4,640 Watts
Min Viewing Distance	6-9 feet		
Service Access	Front and Rear	Front	
webOS Version	webOS 4.0	webOS 4.1	
Controller SKU	CSAD	CVCA	

2K FULLHD 136"

1920 x 1080 (16:9)

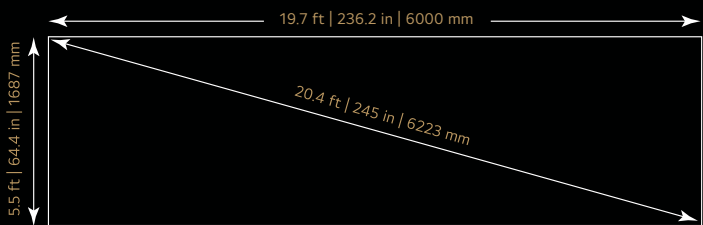


SKU	LSCC-F136C	LSBE-F136GV
LED Package Type	Single SMD	
TAA	NO	TAA
Pixel Pitch	1.56 mm	
Panel Array W x H (Panel Quantity)	5 x 5 (25 Panels)	
Max Brightness	800 nits	600 nits
Max Power Consumption	2,800 Watts	2,675 Watts
Min Viewing Distance	8-11 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	



dual2K^{ultra stretch} 245" (2 X 136")

3840 x 1080 (32:9)



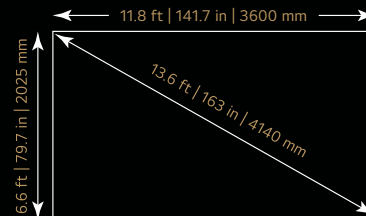
SKU	LSCC-G245C	LSBE-G245GV
LED Package Type	Single SMD	
TAA	NO	TAA
Pixel Pitch	1.56 mm	
Panel Array W x H (Panel Quantity)	10 x 5 (50 Panels)	
Max Brightness	800 nits	600 nits
Max Power Consumption	5,600 Watts	5,350 Watts
Min Viewing Distance	8-11 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	





2K FULLHD 163"

1920 x 1080 (16:9)

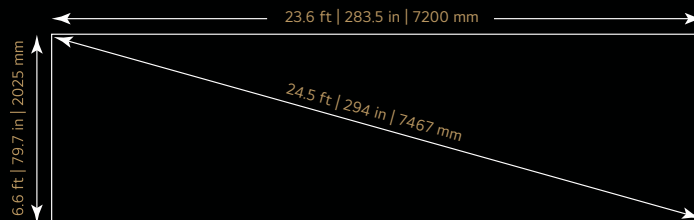


SKU	LSCC-F163C	LSBF-F163GV
LED Package Type	Single SMD	
TAA	No	TAA
Pixel Pitch	1.88 mm	
Panel Array W x H (Panel Quantity)	6 x 6 (36 Panels)	3 x 3 (9 Panels)
Max Brightness	800 nits	600 nits
Max Power Consumption	3,456 Watts	4,590 Watts
Min Viewing Distance	9-13 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	



dual2K^{ultra stretch} 294" (2 X 163")

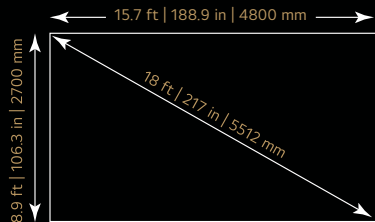
3840 x 1080 (32:9)



SKU	LSCC-G294C	LSBF-G294GV
LED Package Type	Single SMD	
TAA	NO	TAA
Pixel Pitch	1.88 mm	
Panel Array W x H (Panel Quantity)	12 x 6 (72 Panels)	6 x 3 (18 Panels)
Max Brightness	800 nits	600 nits
Max Power Consumption	6,912 Watts	9,180 Watts
Min Viewing Distance	9-13 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	

2K FULLHD 217"

1920 x 1080 (16:9)

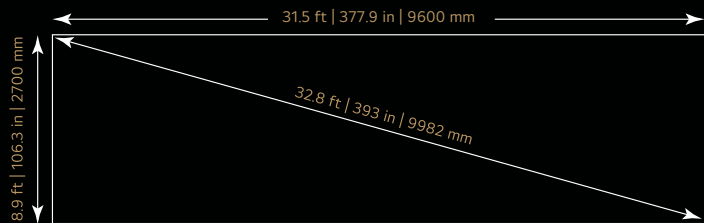


SKU	LSCC-F217C	LSBF-F217GV
LED Package Type	Single SMD	
TAA	No	TAA
Pixel Pitch	2.50 mm	
Panel Array W x H (Panel Quantity)	8 x 8 (64 Panels)	4 x 4 (16 Panels)
Max Brightness	800 nits	600 nits
Max Power Consumption	5,376 Watts	7,360 Watts
Min Viewing Distance	13-18 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	CVBA



dual2K ^{ultra stretch} 393" (2 X 217")

3840 x 1080 (32:9)

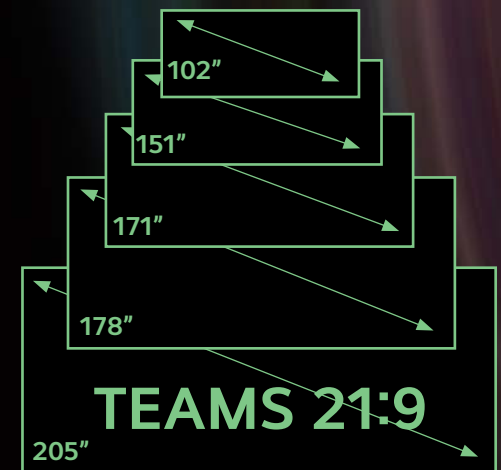
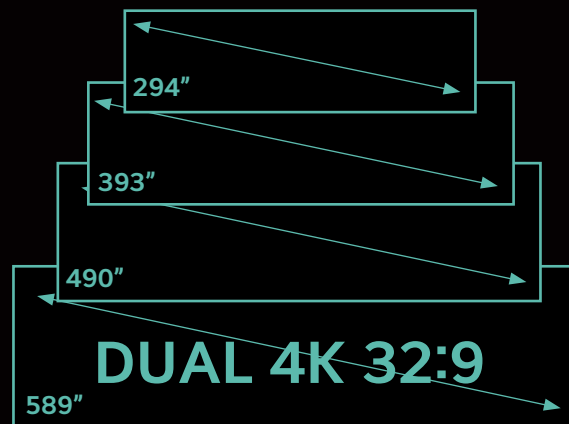
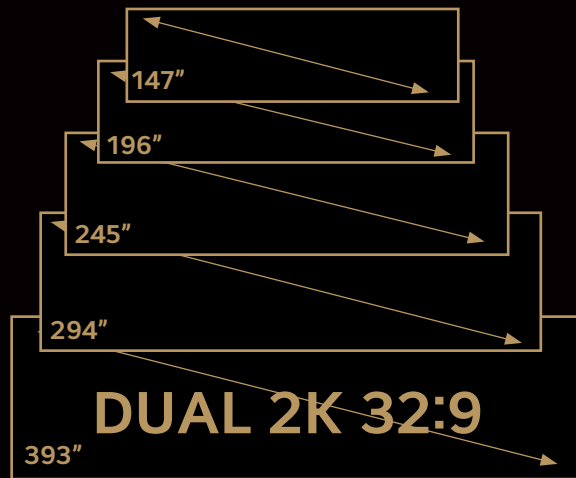
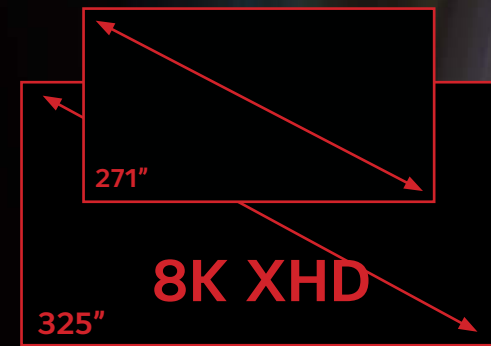
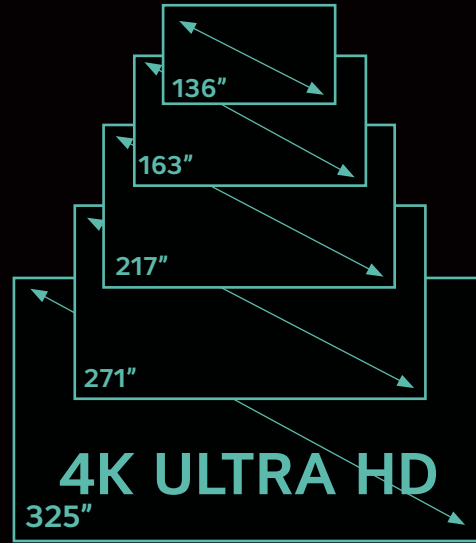
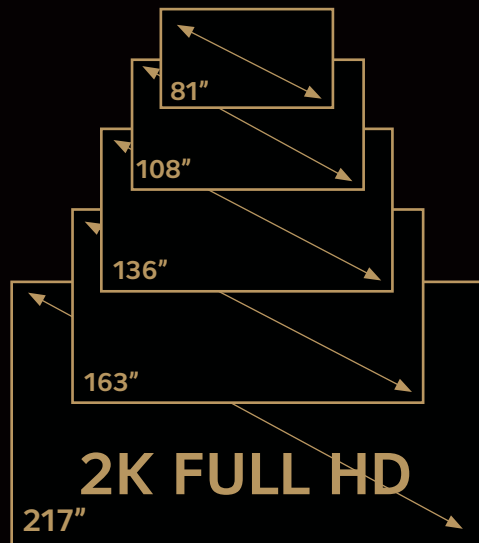


SKU	LSCC-G393C	LSBF-G393GV
LED Package Type	Single SMD	
TAA	NO	TAA
Pixel Pitch	2.50 mm	
Panel Array W x H (Panel Quantity)	16 x 8 (128 Panels)	8 x 4 (32 Panels)
Max Brightness	800 nits	600 nits
Max Power Consumption	10,752 Watts	14,720 Watts
Min Viewing Distance	13-18 feet	
Service Access	Front	
webOS Version	webOS 4.1	webOS 4.1
Controller SKU	CVCA	CVBA



LG ULTIMATE BUSINESS DISPLAY

SCREEN SIZES





TEAM & NAME	P	W	D	L	PFS	FORM
1. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
2. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
3. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
4. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
5. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
6. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
7. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
8. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
9. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
10. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
11. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
12. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
13. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
14. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
15. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
16. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
17. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
18. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
19. @ Blue-moon	T	2	1	1	1	0-0-0-0-0
20. @ Blue-moon	T	2	1	1	1	0-0-0-0-0

Laps 3/4
Current: 0:29.31
Best: 4:48.06
Target: 4:50.00
Sector: -1.91

Lap R 4:48





DUAL4K ULTRA STRETCH 589" (2 X 325")
(SMD 1.8MM)

4K ULTRAHD SIZES

4K DISPLAY SIZES THAT CHALLENGE CONVENTION

The LG 4K direct view fine-pitch direct view LED sizes bring home the WOW factor.

With a total of ten display sizes from which to choose, there is a 4K option that will almost certainly suit your needs. Rest assured, however, that no matter which one you select, your audience will be captivated by the brilliance, high contrast ratio, and broad color spectrum of an LG LED display.

Choose from the variety of LG SMD display panels that blend seamlessly into virtually any environment or the LG MAGNIT® MicroLED display panels with Deep Black Technology and impressive contrast ratios.

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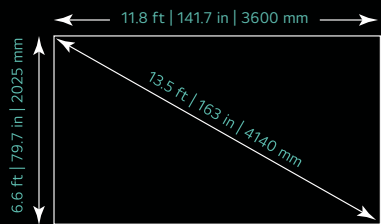
4K Ultra HD 136"

3840 x 2160 (16:9)

SKU	LSAB-U136GV
LED Package Type	COB
TAA	TAA
Pixel Pitch	0.7 mm
Panel Array W x H (Panel Quantity)	5 x 5 (25 Panels)
Max Brightness	500 nits
Max Power Consumption	1500 Watts
Min Viewing Distance	4-5 feet
Service Access	Front and Rear
webOS Version	webOS 4.1
Controller SKU	CSAD

4K ULTRAHD 163"

3840 x 2160 (16:9)

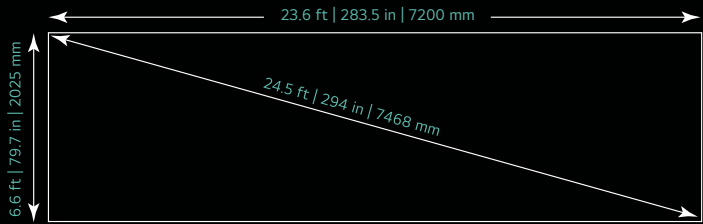


SKU	LSAB-U163GV	LSAB-U163C
LED Package Type	COB	
TAA	TAA	NO
Pixel Pitch	0.94 mm	
Panel Array W x H (Panel Quantity)	6 x 6 (36 Panels)	
Max Brightness	600 nits	600 nits
Max Power Consumption	2,160 Watts	2,160 Watts
Min Viewing Distance	5-7 feet	
Service Access	Front and Rear	
webOS Version	webOS 4.0	
Controller SKU	CSAD	



dual4K^{ultra stretch} 294" (2 X 163")

7680 x 2160 (32:9)



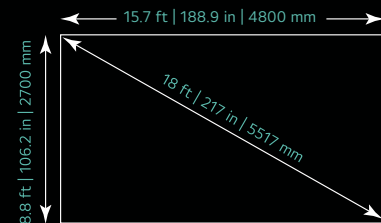
SKU	LSAB-V294C	LSAB-V294GV
LED Package Type	COB	
TAA	NO	TAA
Pixel Pitch	0.94 mm	
Panel Array W x H (Panel Quantity)	12 x 6 (72 Panels)	
Max Brightness	600 nits	600 nits
Max Power Consumption	4,320 Watts	4,320 Watts
Min Viewing Distance	5-7 feet	
Service Access	Front and Rear	
webOS Version	webOS 4.0	
Controller SKU	CSAD	



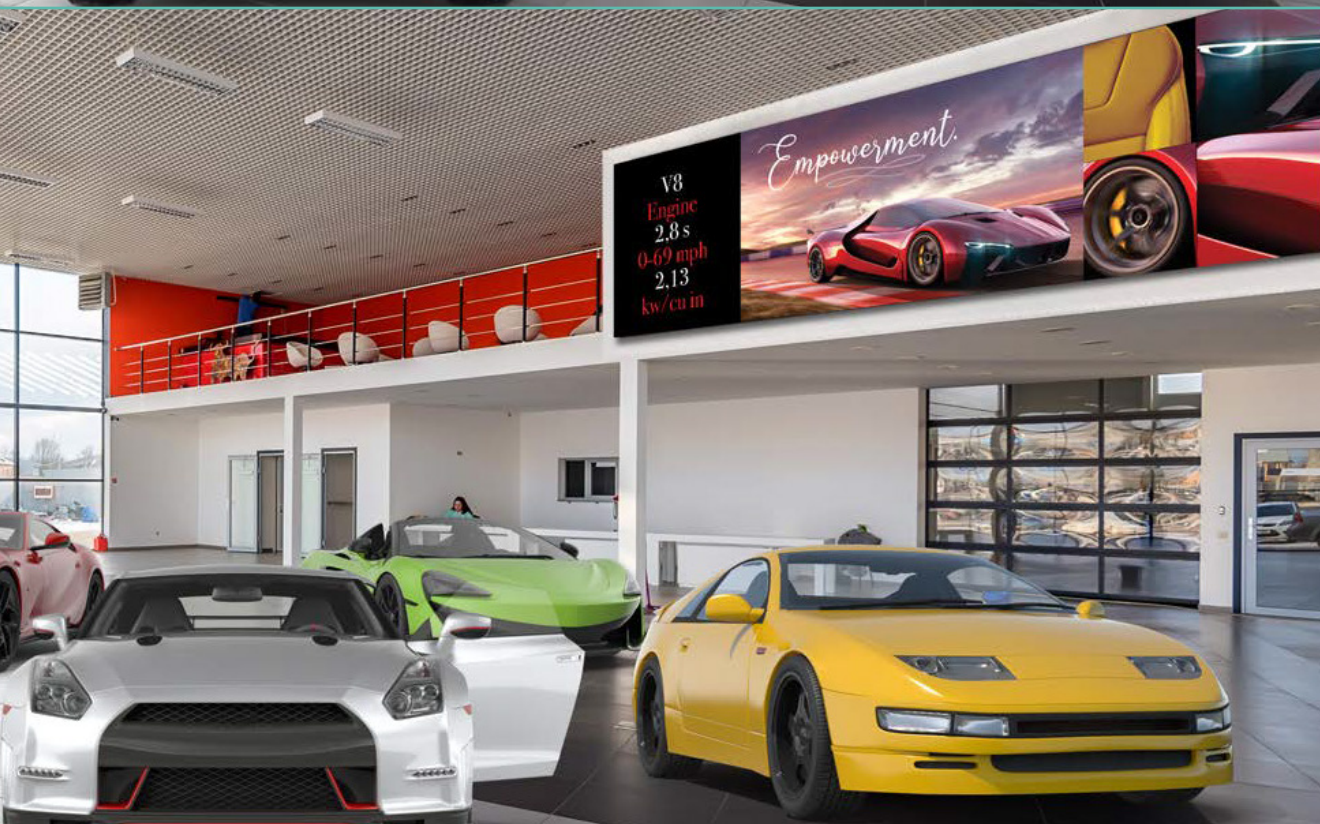


4K ULTRAHD 217"

3840 x 2160 (16:9)

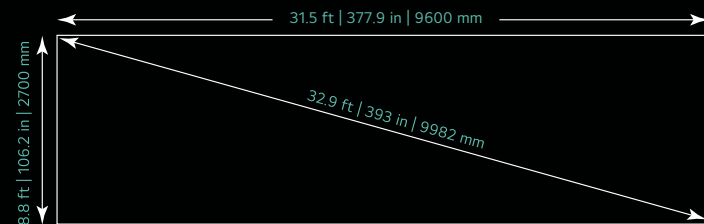


SKU	LSAB-U217GV	LSCC-U217C	LSBF-U217GV
LED Package Type	COB	Single SMD	
TAA	TAA	No	TAA
Pixel Pitch	1.25 mm		
Panel Array W x H (Panel Quantity)	8 x 8 (64 Panels)	8 x 8 (64 Panels)	4 x 4 (16 Panels)
Max Brightness	800 nits	800 nits	600 nits
Max Power Consumption	3,840 Watts	7,168 Watts	9,280 Watts
Min Viewing Distance	6-9 feet		
Service Access	Front and Rear	Front	
webOS Version	webOS 4.0	webOS 4.1	
Controller SKU	CSAD	CVCA	CVBA



dual4K^{ultra stretch} 393"

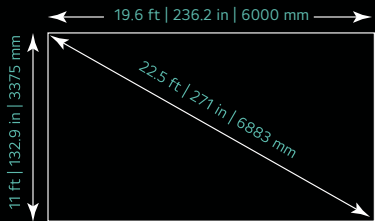
7680 x 2160 (32:9)



SKU	LSAB-V393GV	LSCC-V393C	LSBF-V393GV
LED Package Type	COB	Single SMD	
TAA	TAA	NO	TAA
Pixel Pitch	1.25 mm		
Panel Array W x H (Panel Quantity)	16 x 8 (128 Panels)		8 x 4 (32 Panels)
Max Brightness	800 nits	800 nits	600 nits
Max Power Consumption	7,680 Watts	14,336 Watts	18,560 Watts
Min Viewing Distance	6-9 feet		
Service Access	Front and Rear	Front	
webOS Version	webOS 4.0	webOS 4.1	
Controller SKU	CSAD	CVCA	CVBA

4K ULTRAHD 271"

3840 x 2160 (16:9)

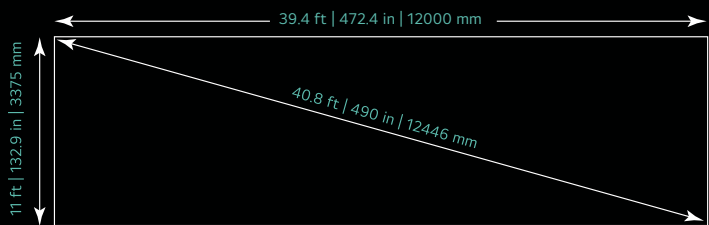


SKU	LSCC-U271C	LSBF-U271GV
LED Package Type	Single SMD	
TAA	NO	TAA
Pixel Pitch	1.56 mm	
Panel Array W x H (Panel Quantity)	10 x 10 (100 Panels)	5 x 5 (25 Panels)
Max Brightness	800 nits	600 nits
Max Power Consumption	11,200 Watts	13,250 Watts
Min Viewing Distance	8-11 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	CVBA

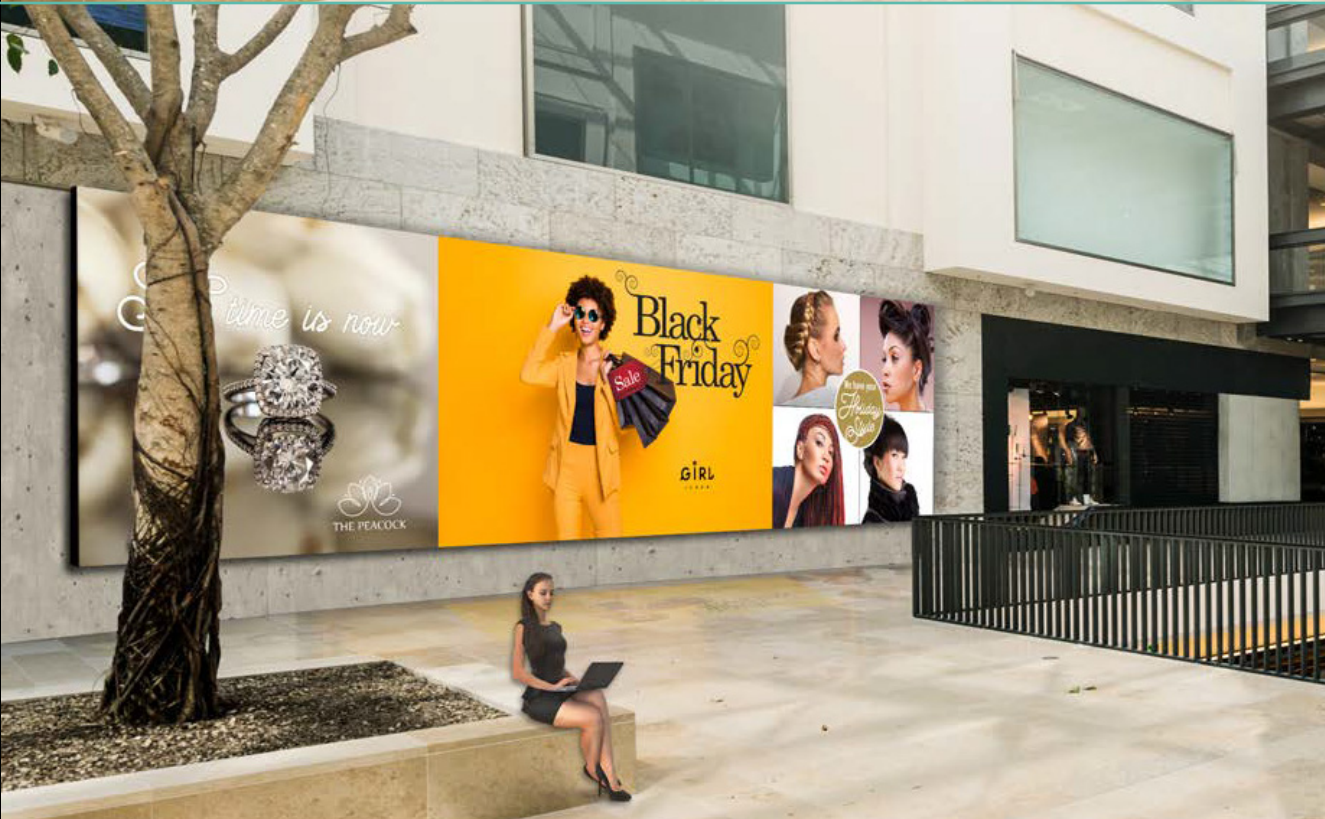


dual4K^{ultra stretch} 490" (2 X 271")

7680 x 2160 (32:9)



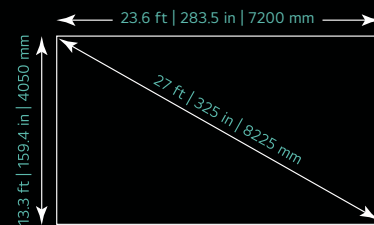
SKU	LSCC-V490C	LSBF-V490GV
LED Package Type	Single SMD	
TAA	NO	TAA
Pixel Pitch	1.56 mm	
Panel Array W x H (Panel Quantity)	20 x 10 (200 Panels)	10 x 5 (50 Panels)
Max Brightness	800 nits	600 nits
Max Power Consumption	22,400 Watts	26,500 Watts
Min Viewing Distance	8-11 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	CVBA





4K ULTRAHD 325"

3840 x 2160 (16:9)

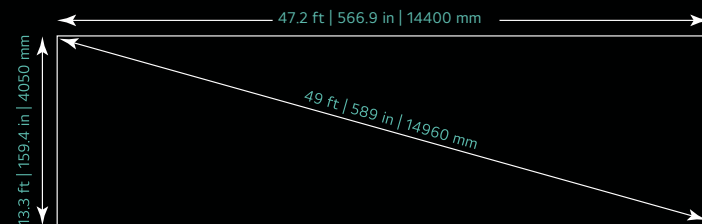


SKU	LSCC-U325C
LED Package Type	Single SMD
TAA	NO
Pixel Pitch	1.88 mm
Panel Array W x H (Panel Quantity)	12 x 12 (144 Panels)
Max Brightness	800 nits
Max Power Consumption	13,824 Watts
Min Viewing Distance	9-13 feet
Service Access	Front
webOS Version	webOS 4.1
Controller SKU	CVCA



dual4K^{ultra stretch} 589" (2 X 325")

7680 x 2160 (32:9)



SKU	LSCC-V589C	LSBF-V589GV
LED Package Type	Single SMD	
TAA	NO	TAA
Pixel Pitch	1.88 mm	
Panel Array W x H (Panel Quantity)	24 x 12 (288 Panels)	12 x 6 (72 Panels)
Max Brightness	800 nits	600 nits
Max Power Consumption	27,648 Watts	36,720 Watts
Min Viewing Distance	9-13 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	CVBA



8K XHD 325" (0.9MM)



8K MAGNIT

THE UNCOMPROMISED DIRECT VIEW LED DISPLAY

The LG MAGNIT LED 8K ultimate business display delivers "LARGER THAN LIFE" images in stunning detail.

The LG MAGNIT is the perfect choice for businesses looking to create a "larger than life" atmosphere, thanks to the incredible impact of an 8K display with a massive 325" screen. The LG MAGNIT panels feature a pixel-pitch of just 0.93mm, the LG Deep Black Technology, and an impressive contrast ratio of 40,000:1 (@10 lux). Add in the power of an Alpha 7 processor and the LG HDR10 Pro2, and you'll see images as the content creator intended, with vivid colors, breathtaking contrast, and ultra-fine detail.

Installing an ultimate business display with the LG MAGNIT panels on your corporate campus will create a lasting impression on clients and employees.

8K XHD 325"
7680 x 4320 (16:9)

SKU	LSAB-X325C	LSAB-X325GV
LED Package	COB	
TAA	NO	TAA
Pixel Pitch	0.94 mm	
Panel Array W x H (Panel Quantity)	12 x 12 (144 Panels)	12 x 12 (144 Panels) 7680 x 4320
Max Brightness	600 nits	600 nits
Max Power Consumption	8640 Watts	8640 Watts
Min Viewing Distance	5-7 feet	
Service Access	Front and Rear	
webOS Version	webOS 4.1	
Controller SKU	CSAD	

8K XHD 271"
7680 x 4320 (16:9)

SKU	LSAB-X271GV
LED Package	COB
TAA	TAA
Pixel Pitch	0.7 mm
Panel Array W x H (Panel Quantity)	10 x 10 (100 Panels)
Max Brightness	500 nits
Max Power Consumption	6000 Watts
Min Viewing Distance	4-5 feet
Service Access	Front and Rear
webOS Version	webOS 4.1
Controller SKU	CSAD



**ALPHA 7 INTELLIGENT PROCESSOR
OPTIMIZES IMAGE QUALITY**

The AI-Powered a7 processor recognizes and analyzes the original content and optimizes image clarity and sharpness. It also works with an image sensor to optimize the display brightness level to changing ambient light conditions.



**DEEP BLACK TECHNOLOGY
DELIVERS AMAZING CONTRAST
AND VIVID COLORS**

MAGNIT display panels apply the LG full black coating technology to deliver deeper black levels than conventional package LED displays. This advancement can reveal enhanced color reproduction and more precise detail, thanks to an impressive contrast ratio of up to 40,000:1 @10 lux.

IMAGINE WATCHING YOUR FAVORITE
MOVIE OR SPORTING EVENT IN
8K MAGNIFICENCE
ON A MASSIVE
325"
SCREEN!



VIVID COLOR EXPRESSION
POWERED BY HDR10 AND
ENHANCED BY THE LG
HDR10 PRO²

The LG HDR10 Pro² adds enhanced dynamic tone mapping to deliver a color spectrum of over one billion color possibilities.

WIDE 160° HORIZONTAL AND VERTICAL VIEWING ANGLES
GIVE EVERYONE THE **"BEST SEAT IN THE HOUSE."**

Wide 160° horizontal and vertical viewing angles minimize off-axis viewing color distortions and ensure that viewers will see an immersive image virtually anywhere they sit.

RUGGED DESIGN FOR ADDED PEACE OF MIND

Several coated film layers help protect the LED chips from dust, static electricity, or physical impact. This rugged design also reduces glare and fingerprints.

CRESTRON COMPATIBLE AND ADVANCED CONTROLLER MODULE.

The LG MAGNIT is Certified Crestron Connected® and is compatible with various professional AV control systems to provide virtually seamless integration and network-based control, making it easier to set up and run meetings. It also features a 4K UHD LED Controller Module, remote control, video scaling, 3.6GB memory, and Wi-Fi for screen sharing.

1:15 PM

LG Meeting Room

AGENDA

Introduction to Office Meeting Mode

NOTE

15:00 - 16:00 Introduction to the Office Meeting Mode App

16:00 - 17:00 Office Meeting Mode Demonstration



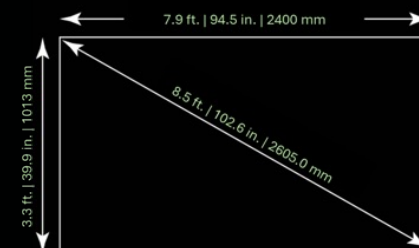


21:9 UltraWide® DIRECT VIEW LED

LG 21:9 ULTRAWIDE™ DIRECT VIEW
LED ULTIMATE BUSINESS DISPLAY
SHOWCASES YOUR CONTENT AND
YOUR TEAM DURING MEETINGS

With both MicroLED and SMD versions available, LG offers six different sizes with over a dozen SKU variants to maximize budget or performance. These displays provide an immersive viewing experience with the wider viewing area than a 16:9 display. This display is particularly well-suited for the Microsoft Teams™ Front Row experience.

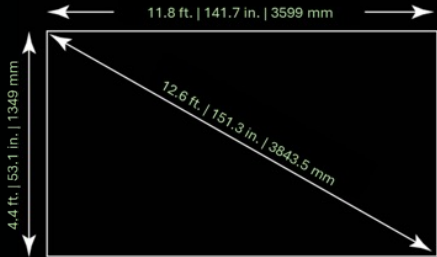
2K FHD Teams 102"
2560 x 1080 (21:9)



SKU	LSAB-T102GV	LSAB-TEAM102
TAA	TAA	NO
LED Package	COB	
Pixel Pitch	0.94 mm	
Panel Array W x H (Panel Quantity)	4 x 3 (12 Panels)	
Max Brightness	600 nits	
Max Power Consumption	720 Watts	720 Watts
Min Viewing Distance	5-7 feet	
Service Access	Front and Rear	
webOS Version	webOS 4.0	
Controller SKU	CSAD	

2K FHD Teams 151"

2880 x 1080 (21:9)

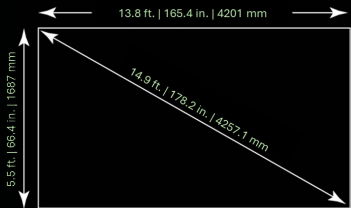


SKU	LSAB-T151GV	LSCC-TEAM151	LSBF-T151GV
TAA	TAA	NO	TAA
LED Package	COB	Single SMD	
Pixel Pitch	1.25 mm		
Panel Array W x H (Panel Quantity)	6 x 4 (24 Panels)		3 x 2 (6 Panels)
Max Brightness	800 nits		
Max Power Consumption	1,440 Watts	2,688 Watts	3,480 Watts
Min Viewing Distance	6-9 feet		
Service Access	Front and Rear	Front	
webOS Version	webOS 4.0	webOS 4.1	
Controller SKU	CSAD	CVCA	CVBA



5K UW5K Teams 178"

5376 x 2160 (21:9)



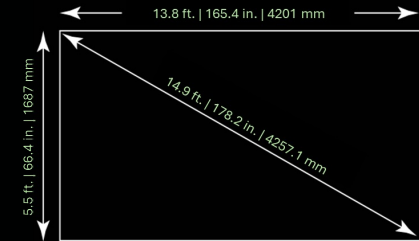
SKU	LSAB-T178GV
TAA	TAA
LED Package	COB
Pixel Pitch	0.7 mm
Panel Array W x H (Panel Quantity)	7 x 5 (35 Panels)
Max Brightness	500 nits
Max Power Consumption	2,100 Watts
Min Viewing Distance	4-5 feet
Service Access	Front and Rear
webOS Version	webOS 4.0
Controller SKU	CSAD





2K FHD Teams 178"

2688 x 1080 (21:9)

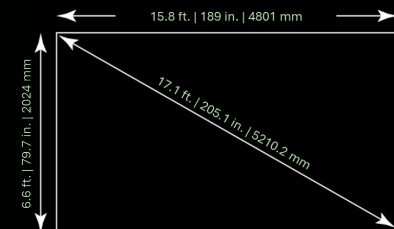


SKU	LSCC-TEAM178	LSBE-T178GV
TAA	NO	TAA
LED Package	Single SMD	
Pixel Pitch	1.56 mm	
Panel Array W x H (Panel Quantity)	7 x 5 (35 Panels)	
Max Brightness	800 nits	
Max Power Consumption	3,920 Watts	3,745 Watts
Min Viewing Distance	8-11 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	CVBA



2K FHD Teams 205"

2560 x 1080 (21:9)



SKU	LSCC-TEAM205	LSBF-T205GV
TAA	NO	TAA
LED Package	Single SMD	
Pixel Pitch	1.88 mm	
Panel Array W x H (Panel Quantity)	8 x 6 (48 Panels)	4 x 3 (12 Panels)
Max Brightness	800 nits	
Max Power Consumption	4,608 Watts	6,120 Watts
Min Viewing Distance	9-13 feet	
Service Access	Front	
webOS Version	webOS 4.1	
Controller SKU	CVCA	CVBA

MAKING A COMPELLING CASE
FOR A **COMPELLING
DISPLAY**

While some may say **CUSTOM WHEELED FLIGHT CASES** are overkill, LG believes they make perfect sense. After all, the ultimate business display deserves premium treatment. All of the Ultimate Business Displays with SMD pixel technology ship in protective flight cases that feature custom packaging designed to maximize the chances that your system arrives without issues.. LG even considered each case's exterior, using customized badging that reflects the quality of the system contained within.



WARRANTY AND SERVICE

DESIGNED TO KEEP YOUR
SYSTEM RUNING SMOOTHLY

This display is backed by LG limited warranty coverage, on-site training, LG TotalCare Support and ConnectedCare subscription.

- LG limited warranty coverage lasts for three years, with the option of increasing up to 5 years.
- LG on-site installation support by LG authorized professionals is included up to three days with the option to purchase more.
- LG annual TotalCare health checks for 3 years are included with the option to purchase up to 5 years with 2 visits per year.
- LG ConnectedCare system surveillance software subscription is provided for three years with the option to extend the license term.

YOUR BUNDLE SHIPS COMPLETE TO SIMPLIFY SYSTEM SETUP.

Each bundle ships with the required LG components. We also include 5% ADDITIONAL SPARE PARTS, including modules, receiving cards, power supplies, and HUB boards. We also include a service tool to make installation and maintenance a breeze.

1 Based on the LG conventional LED Signage

2 HDR10 Pro is the LG HDR solution for processing HDR signal by using enhanced dynamic tone mapping.

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